



WHERE RARE ROLLS OPEN ENDLESS POSSIBILITIES

Dear <CM name>,

Thank you for being a valued member since XXX.

'What if?' A small pause that lingers at the back of the mind, especially for those who like to play safe in the vast playground of life. But what if you didn't have to?

With your Platinum Card, every rare experience will be yours to savour, not left to chance. We invite you to experience the American Express® Platinum Card and indulge in moments that match your taste and lifestyle.

Your upgrade unlocks a world of privileges, including unlimited access to airport lounges worldwide, complimentary elite-tier memberships at leading hotels, accelerated rewards on luxury and travel indulgences, and much more. All this comes at an annual fee of ₹66,000 plus GST, along with a Welcome Gift of 1,00,000 Membership Rewards® points and an early-bird offer, where the first 200* upgrades will receive an additional 25,000 Membership Rewards® points.*

To explore the benefits that await you with the Platinum Card, please refer to the enclosed brochure. Scan the QR code to apply, fill in the form, complete your video KYC, and await your upgrade confirmation.

We look forward to welcoming you to the world of Platinum.

Warm regards,

Sanjay Khanna
Chief Executive Officer
American Express Banking Corp., India
Member Since 1996

MAKE EVERY MOMENT COUNT WITH A LIMITED-TIME OFFER

ANNUAL FEE OF ₹66,000* EXCLUDING GST.

1,00,000*
Membership Rewards® points

EARLY BIRD OFFER

Only first 200* upgrades will get additional **25,000*** Membership Rewards® points. T&Cs Apply.



SCAN THE QR CODE
TO APPLY NOW.